

This large masterfile consists of small cap direct mail responders and thousands of opt-in email addresses.

Call Us **1.800.257.5902**

SEGMENTS	COUNTS	Counts thru 08/01/2011
Universe	172,430	\$160.00 /M
Hotline	29,234	+ \$40.00 /M
Email Addresses	52,729	+ \$115.00 /M
Postal Addresses	172,430	\$160.00 /M

DESCRIPTION

This masterfile consists of direct mail responders to small cap opportunities that have demonstrated a willingness to fill out business reply cards and receive follow up information from brokers listening and acting on the right offer. These individuals are intelligent investors that subscribe to financial publications and research potential investments. They respond well to financial opportunities, subscription offers, politically oriented publications, travel, fundraisers, and many other offers.

SELECTIONS	per M		per M
SCF	\$5.00	Children	\$10.00
Zip	\$5.00	Multi-Buyer	\$10.00
Zip+4	\$5.00	Phone	\$20.00
State	\$5.00	Age	\$10.00
Gender	\$5.00	Key Coding	\$2.00
Marital Status	\$10.00	Household Income	\$10.00

Brokers: 20% Commission

www.LMSonline.com

Contact: Rachel Broome rachel@LMSonline.com

Source:	Direct Response, Internet/Online/Website/Registration
Male:	73%
Female:	13%
Available On:	
DVD (Flat)	\$50.00
Email (Flat)	\$50.00
FTP (Flat)	\$50.00
Delivery:	3 Working Days
Rush Fee:	\$50.00
Net Name Policy:	85% on orders of 50M or more with \$10/M running charge.
Payment Policy:	New mailers or brokers must prepay. Net 30 days from mail date.
Cancellation Policy:	If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.
Usage Available:	Upon Request