

## Small Cap Superfile

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
90,452	Universe	\$125.00/m
12,106	Hotline	+\$15/m
27,135	Email	\$100.00

**Summary:** Investors who have requested information about investment opportunities in high growth companies from newsletter campaigns.

**Description:** Savvy financial newsletter subscribers requesting information about investment opportunities in high growth companies from all sectors including; oil & gas, precious metals, high technology, bio-medical, gaming and environmental engineering.

These subscribers have read about companies in a variety of newsletters including: The Ruff Times, John Pugsley's Journal, Insider Report, Crisis Investing, Investor's Edge, Investor's Intelligence Advisory, Growth Stock Showcase, Stockline Canada, High Growth Newsletter, The gold Newsletter, Hard Asset Alert, Stockwatch and others.

These individuals are value driven. Any offer that can boast a high return on investment catches their eye. Most are subscribers to magazines and newsletters. All are proven direct mail buyers of goods and services. Most are stock market investors.

These individuals should respond heavily to subscription offers for magazines and newsletters as well as offers for books, precious metals, politically oriented publications, travel, fundraisers and a wide variety of high ticker mail offers.

**Selections:**

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Key Coding \$2/M

**SOURCE:** Direct Mail

**NAMES THROUGH:**  
May2009

**UPDATED:** May2009

**MALE** 69% **FEMALE** 10%

**AVERAGE AGE:** 50

**AVAILABLE ON:**

CD \$25/Flat  
E-MAIL \$50/Flat  
FTP \$50/Flat

**DELIVERY:**

3 WORKING DAYS

**RUSH FEE AVAILABLE:**  
\$50/Flat

**NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

**PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

**CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

**Sample Mail Piece Required**

**[www.LMSonline.com](http://www.LMSonline.com)**

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