

Association For Investor Awareness

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
680,054	Total File	\$100.00/m
77,110	Hotline	+15.00/m
173,496	Email addresses	\$95.00/m

Description: A 100% direct mail generated list of wealthy investors. The Association for Investor Awareness is dynamic pro-active investors rights advocate group. The association has built a strong base of member investors that demand Washington's ear. Issues that the association has marked for action are: taxes, federal spending, the IRS and personal asset protection. Most recently, members received these research reports published by The Association for Investor Awareness. "17% flat tax rate; Do we really want to balance the budget"; and "14% national sales tax; Why is the smart money moving into natural resources." The associations members receive the quarterly newsletter "Investors Alert," research reports, have access to a 24-hour information hotline as well as a member only website

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Mail

NAMES THROUGH:
May 2009

UPDATED: May 2009

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE:

Upon request

www.LMSonline.com

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