

Net Worth Investors

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
32,486	Universe	\$125/M
9,746	Email Addresses	\$95.00/m

Description: These direct mail responders are high net worth risk takers.

They have responded to an offer for either commodity, Small Cap, NASDAQ or OTC offers through an outbound literature discovery tool. They have responded in favor of may offers, have been contacted by a broker and put their money to work for them in bull and bear markets.

These investors are not frugal and have tremendous buying power. These are direct mail responders. Data is recommended for testing in any Financial, Newsletter, Stock offer, Credit Card Opportunity seeker or general banking offer.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Zip+4 \$5/M
- Gender \$5/M
- Key Coding \$2/M
- Phones \$15/M

SOURCE: Direct Response;
Online

NAMES THROUGH:
May2009

UPDATED: May 2009

MALE 65% **FEMALE** 35%

AVAILABLE ON:

P/S LABELS \$10/M
CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:
\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more
with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must
prepay. Net 30 days from mail
date.

CANCELLATION POLICY:

If cancellation is made before
order is run, no charges are
incurred. Orders cancelled
before maildate will incur a \$50
cancellation fee, \$10/M running
charge plus shipping, selects
and format fees. Orders
cancelled after maildate and/or
merge must be paid in full.

**All files maintained with
NCOA, DSF, DMA No
Pandered**

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