

## Net Worth Investors

Minimum order: 5,000

Counts	Selections	Price/M
32,486	Universe	\$125/M
1,624	Hotline	\$130/M
9,746	E-mail Addresses	\$150/M +Base

**Description:** These direct mail responders are high net worth risk takers. They have responded to an offer for either commodity, Small Cap, NASDAQ or OTC offers through an outbound literature discovery tool. They have responded in favor of many offers, have been contacted by a broker and put their money to work for them in bull and bear markets. These investors are not frugal and have tremendous buying power. These are direct mail responders. Data is recommended for testing in any Financial, Newsletter, Stock offer, Credit Card Opportunity seeker or general banking

**Selections:**

SCF	\$5/M
Zip	\$5/M
State	\$5/M
Zip+4	\$5/M
Gender	\$5/M
Key Coding	\$2/M
Phones	\$15/M

[www.LMSONline.com](http://www.LMSONline.com)LMS Contact: Rachel Broome [rachel@lmsonline.com](mailto:rachel@lmsonline.com)

SOURCE: Direct Mail

NAMES THROUGH:  
April 1, 2011

Male: 65% Female: 35%

**AVAILABLE ON:**

CD	\$25/Flat
E-MAIL	\$50/Flat
FTP	\$50/Flat

**DELIVERY:**

3 Working Days

RUSH FEE: \$50/Flat

**NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

**PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

**CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur \$50 cancellation fee. \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

**USAGE AVAILABLE:**

Upon Request

Sample Mail Piece Required