

## LMS Multi-channel Email Addresses

**Minimum order 10,000**

| <u>Counts</u> | <u>Selections</u> | <u>Price/M</u> |
|---------------|-------------------|----------------|
| 1,647,201     | Universe          | \$80.00/M      |
| 494,160       | 3 Month Hotline   | \$100.00/M     |

Description: Reach self starter who have clicked yes in order to receive additional information on entrepreneurial opportunities that will allow them to become their own bosses.

List performs well for business opportunities, promotions, insurance, books, financial offers, seminars, clothes, magazines, educational products and services and much more.

### Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Age \$5/M
- Income \$5/M
- Phone number \$10/M
- Postal \$10/M

**SOURCE:** Opt-in-email, web registration

**NAMES THROUGH:**  
May 2009

**UPDATED:** May 2009

**AVAILABLE ON:**

|        |           |
|--------|-----------|
| CD     | \$25/Flat |
| E-MAIL | \$50/Flat |
| FTP    | \$50/Flat |

**DELIVERY:**

3 WORKING DAYS

**RUSH FEE AVAILABLE:**  
\$50/Flat

**NET NAME POLICY:**

85% on orders of 50M or more with \$10/M running charge.

**PAYMENT POLICY:**

New mailers or brokers must prepay. Net 30 days from mail date.

**CANCELLATION POLICY:**

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

**USAGE AVAILABLE:**

**New To Market**

**[www.LMSonline.com](http://www.LMSonline.com)**

5728 Major Blvd., Suite 650 Orlando, FL 32819  
(800) 257.5902 FAX (407) 352.6362

**LMS CONTACT:**

Amy Keller

**[amy@lmsonline.com](mailto:amy@lmsonline.com)**