

LMS Healthy & Active Living Healthy Lifestyle

Minimum order 5,000

| <u>Counts</u> | <u>Selections</u> | <u>Price/M</u> |
|---------------|-------------------------------|----------------|
| 669,923 | Actives | \$100/m |
| 669,923 | Email Addresses | \$110/m |
| | Fundraising/Non-Profit Offers | \$70/m |

Description: The LMS Healthy & Active Living Physical Fitness file is comprised of individuals who have identified with an affinity for living a healthy & active lifestyle. These consumers have responded to a survey and are all opt-in to active living. From active physical exercise to health conscience eating and behavior habits this Masterfile is perfect for health, beauty, apparel, cooking, entertainment, credit cards, online services & more. **This is a great multichannel file.**

This is perfect for health events, seminars, magazine subscriptions, credit card offers, etc.

Lifestyle Selection: \$10/m

- Health & Natural Foods
- Self Improvement
- Diet & Weight control

SOURCE: Direct Response, Online Web Registration

NAMES THROUGH: M

May 2009

UPDATED: May 2009

SELECTIONS:

Mail Order Buyers, Mail Order Responder, Mail Order Donor: \$10/M

Gender, Age, HHI, Marital Status, Presence of Children: \$10/M

Geography: \$6/M

Phones: \$20/M

AVAILABLE ON:

P/S LABELS \$10/M

CD \$25/Flat

E-MAIL \$50/Flat

FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before maildate will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after maildate and/or merge must be paid in full.

USAGE AVAILABLE:

Upon request

www.LMSonline.com

5728 Major Blvd., Suite 650 Orlando, FL 32819
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LMS CONTACT:

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