

Green is Good

Minimum order 5,000

| <u>Counts</u> | <u>Selections</u> | <u>Price/M</u> |
|---------------|-------------------|----------------|
| 154,325 | Postal Addresses | \$80/m |
| 46,298 | Email Addresses | \$70/m |

NEW TO MARKET

Description: Green is Good in today's economy! You can save some green backs by growing your own produce! This file is dedicated to the gardeners that wish to experience the fruits of their own green thumb. The back yard enthusiast enjoys the organic and holistic approach to gardening. Save money by living Green!

This file is recommended for a target audience of adults looking for educational information in backyard gardening and landscape leaning toward Eco-friendly methods.

Recommended Use: Internet related offers, Internet-based book and magazine offers, Landscape Publications, Gardening Tools and Publications, Eco-friendly & Green Living Publications.

Lifestyle Selection: \$10/m

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Age \$5/M
- Gender \$5/M
- Postal Address \$5/M
- Phones \$5/M

SOURCE: Direct Response,
Online Web Registration

NAMES THROUGH:
May 2009

UPDATED: May 2009

AVAILABLE ON:

| | |
|--------|-----------|
| CD | \$25/Flat |
| E-MAIL | \$50/Flat |
| FTP | \$50/Flat |

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:
\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more
with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must
prepay. Net 30 days from mail
date.

CANCELLATION POLICY:

If cancellation is made before
order is run, no charges are
incurred. Orders cancelled
before mail date will incur a \$50
cancellation fee, \$10/M running
charge plus shipping, selects and
format fees. Orders cancelled
after mail date and/or merge
must be paid in full.

**All files maintained with
NCOA, DSF, DMA No
Pandered**

USAGE AVAILABLE:

Upon request

www.LMSonline.com

5728 Major Blvd., Suite 650 Orlando, FL 32819
(800) 257.5902 FAX (407) 352.6362

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