

Financial Tip Responder

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
155,771	Universe	\$125/M
46,731	Email Addresses	\$95.00

Description: This is an exciting file for these exciting times. These responders are aggressive financial tip seekers. The publisher has never before offered these responders to the market.

The file is comprised of direct mail responders/buyers who act on information about markets, investment opportunities and listening to a broker offer. These responders are a sure fire way to get enthusiasm regarding your financial offer.

The file is perfect for: Newsletter, Brokerage offer, Investment opportunity, financial Opportunity seeker, credit card offer.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Response, Online

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 67% **FEMALE** 13%

AVAILABLE ON:

CD \$25/Flat
E-MAIL \$50/Flat
FTP \$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

All files maintained with NCOA, DSF, DMA No Pandered

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