

Financial Newsletter Multi Buyer/ Super Buyer File

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
74,232	Universe	\$125/M
22,269	Email Addresses	\$95.00

Description: This file is a perfect match for any financial information distribution newsletter business. These are subscribers to newsletter, articles and blogs that are dealing with today's Financial/Wall Street/Money marketplace. These buyers are savvy readers and are both off and online enthusiasts. They simply can't get enough. The publisher has assembled a multi buyer file for the first time. These readers appear on more than one file and many are 3 plus. This great file speaks for itself, but would be a great addition to any financial, health opportunity, self/home improvement, credit and real estate offer.

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Gender \$5/M
- Key Coding \$2/M

SOURCE: Direct Response, Online

NAMES THROUGH:
May 2009

UPDATED: May 2009

MALE 58% **FEMALE** 42%

AVAILABLE ON:

CD	\$25/Flat
E-MAIL	\$50/Flat
FTP	\$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:
\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

All files maintained with NCOA, DSF, DMA No Pandered

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