

Dog Lovers UNITE

Minimum order 5,000

<u>Counts</u>	<u>Selections</u>	<u>Price/M</u>
249,640	Universe	\$100/M
98,746	Email Addresses	\$95.00

Descriptions: This file is for the true dog lover. If you're looking for people who consider their pet as part of the family, this is the file for you. Dogs have been a part of the family life throughout history and this file is devoted to those people who believe it should continue that way. They support kindness to their canine friends.

The file is recommended for: Dog Toy Catalogs, Animal Lovers, Animal Welfare, Animal Charities, Dog Sportsman Publications, Specific Dog Breed Publications, Dog/Animal Health Publication, Internet/Online Animal Publications

Selections:

- SCF \$5/M
- Zip \$5/M
- State \$5/M
- Age \$5/M
- Postal Address \$5/M

No cancellations after mail date.

No telemarketing.

All rentals are for one time use only.

SOURCE: 100% Direct Mail

NAMES THROUGH:

April 2009

UPDATED: May 2009

AVAILABLE ON:

CD	\$25/Flat
E-MAIL	\$50/Flat
FTP	\$50/Flat

DELIVERY:

3 WORKING DAYS

RUSH FEE AVAILABLE:

\$50/Flat

NET NAME POLICY:

85% on orders of 50M or more with \$10/M running charge.

PAYMENT POLICY:

New mailers or brokers must prepay. Net 30 days from mail date.

CANCELLATION POLICY:

If cancellation is made before order is run, no charges are incurred. Orders cancelled before mail date will incur a \$50 cancellation fee, \$10/M running charge plus shipping, selects and format fees. Orders cancelled after mail date and/or merge must be paid in full.

All files maintained with NCOA, DSF, DMA No Pandered

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