

Contact: Rachel McCarter
Rachel@lmsonline.com
List Management Services, Inc.
www.lmsonline.com

5728 Major Blvd.
Suite 650
Orlando, FL 32819-7963
Phone 800.257.5902
Fax 407.352.6362

List Management
SERVICES inc.

Professional Data Services for the Direct Marketing Industry

Press Release

Orlando Direct Marketing Expert, Steve Cohen, to Speak at Leading Mailing Industry Trade Show

National Postal Forum (NPF) at Gaylord Palms April 2 – 5

ORLANDO, FL – February 2006 – List Management Services, Inc. (LMS) an Orlando-based, privately owned direct marketing and database consulting firm will be expanding its services to North Carolina, with the opening of its new office in Raleigh.

Steve Cohen, President and CEO of List Management Services in Orlando, Florida, will present “Top 10 Ways to Maximize Your ROI” at the largest mailing trade show in the nation; the National Postal Forum (NPF). This year’s show will be held at the Gaylord Palms Resort and Convention Center in Orlando, FL, April 2-5, 2006 and is expected to attract over 6,500 participants.

Every year professionals flock to this mailing trade show where top industry leaders share successful strategies for improving bottom line results. Cohen will walk attendees through the decision process of a successful direct marketer, using **Best Practices** techniques.

For over 10 years, List Management Services, Inc (LMS), has been successful in creating custom DM solutions for Fortune100 companies and some of the nation’s largest mailers.

About List Management Services

Founded in 1995, LMS is a leading provider of best practice direct marketing solutions. With a team of service-minded professionals, LMS provides unsurpassed quality communications and production accuracy in all aspects of direct marketing. Located in Central Florida, LMS has offices in Tampa, FL and Raleigh, NC. For more information, please visit our website at www.LMSonline.com or call 1-800-257-5902.